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Matrox TripleHead2Go Technology Powers Unique 42-display Installation at Club Vanilli

VJ duo engineers 15 TripleHead2Go units directly off three Apple® Mac Pro workstations for an astonishing panoramic deployment

Montreal, Canada, July 28, 2010 — Matrox Graphics, the leading manufacturer of specialized graphics solutions, today announced that 4youreye has selected [Matrox TripleHead2Go](#) Graphics eXpansion Modules (GXMs) to drive a 42-display installation at Club Vanilli. Matrox TripleHead2Go external multi-display upgrades allow AV system integrators to conveniently add up to three monitors per graphics output on a laptop or desktop computer to drive dynamic, digital content across multiple monitors.

Club Vanilli has long been considered one of Austria's leading nightclub establishments, but owner Wolf Dieter Holzhey wanted to upgrade the club's typical interior layout with a vibrant [digital signage](#) platform. Too ambitious to manage internally, Holzhey outsourced the hardware installation to [KRAFTWERK Living Technologies GmbH](#), who entrusted VJ duo [4youreye](#) with the panorma playout integration. 4youreye quickly identified the TripleHead2Go as the centerpiece for this new project. While Matrox officially supports one TripleHead2Go under Mac® OS X, 4youreye managed to leverage the GXM's multi-display technology to connect five TripleHead2Go units to a single Apple® Mac Pro workstation. Three workstations were combined to drive a total of 42 side-by-side displays encircling the entire club. This unique, panoramic configuration, has given Club Vanilli the market differentiator they were looking for while providing their patrons with a much more enjoyable nightclub experience.

"The new club atmosphere is simply outstanding," states Holzhey. "Cool sounds and an exchanging play of colors deliver the perfect feel-good vibes. Best of all, we can instantly modify the mood for our customers, quickly adapting from a romantic light setting to a hard and flashy techno beat."

To read the complete story, visit www.matrox.com/clubvanilli.

About Matrox Graphics Inc.

Matrox Graphics is a leading manufacturer of graphics solutions for professional markets. In-house design expertise, top-to-bottom manufacturing, and dedicated customer support make our solutions the premier choice in industries that require stable, high-reliability products. Matrox is a privately held company headquartered in Montreal, Canada.

For more information, visit [Matrox Graphics eXpansion Modules product pages](#) or [Contact Matrox Graphics](#).