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## **Matrox and X2O Media to Demonstrate Collaborative Digital Signage Solution at InfoComm China 2009**

### **Matrox TripleHead2Go external multi-display upgrade to power a triple-monitor configuration on the Xpresenter digital signage platform**

**Montreal, Canada, November 5, 2009/PRNewswire/** —Matrox Graphics Inc., the leading manufacturer of specialized graphics solutions, and X2O Media, a leading provider of digital signage software, network management, and content services, will be demonstrating X2O Media Xpresenter™ with the [Matrox TripleHead2Go Graphics eXpansion Module \(GXM\)](#) for [digital signage](#) applications at InfoComm China 2009 from November 9-11 in Beijing, China.

X2O Media Xpresenter is a digital signage solution that allows users to instantly leverage all the features within Microsoft® PowerPoint® to develop high-end digital signage productions. The platform provides simple management of content and monitoring of network status across multiple locations—from a single, easy-to-use, Web-based interface—while keeping the screen up-to-date with real-time information. At InfoComm China, Xpresenter will incorporate the Matrox TripleHead2Go to drive customized, broadcast quality content across an engaging three-monitor set up.

"We're excited to demonstrate the combination of X2O and Matrox technologies, which clearly show the impact that rich, multi-screen video productions can have in any setting," said David Wilkins, X2O Media President and CEO. "By using our Xpresenter platform with Matrox's TripleHead2Go, users can easily author and manage content to be presented in the highest video quality for the greatest impact."

"Matrox is pleased to be cooperating with longtime partner X2O Media in developing advanced, multi-display, digital signage platforms," says Ron Berty, Business Development Manager, Matrox Graphics Inc. "By combining Xpresenter with TripleHead2Go, content creators can conveniently build triple-monitor setups to deliver more compelling and captivating messages to audiences in [retail](#), [transportation](#), [hospitality](#), and other types of digital signage environments."

In addition to the digital signage system, Matrox will also be exhibiting the [Extio Remote Graphics Unit \(RGU\)](#), [Video Decoding Accelerator](#), and [video display wall controller board](#) technologies at Amara International Ltd. partner booth A7-04.

## **About Amara Ltd.**

Amara International Ltd., is a niche IT equipment and solutions provider who delivers leading solutions across various computing, IT and telecom platforms. Amara's solutions and services cater to customers in niche segments such as the finance sector, specialized system integrator, IT manufacturer, etc. Amara's value propositions lie not only in its ability to deliver the products and solutions, but also in its commitment for on-going service and technical support. Amara is strategically located in South China (headquartered in Hong Kong), which provides convenient access to one of the largest and most dynamic markets in the world.

## **About X2O Media**

X2O Media is a full-service provider of technology, network management services, and content services for professional digital signage applications. The company offers a wide variety of software solutions for digital signage and interactive networks. X2O's award-winning Xpresenter™ provides an end-to-end platform for the creation, management, and distribution of content at broadcast quality, and at a fraction of the time of other solutions. In addition to technology, X2O offers content design, acquisition, management, distribution, and monitoring services for digital signage networks. For more information, [visit X2O Media](#).

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## **About Matrox Graphics Inc.**

Matrox Graphics is a leading manufacturer of graphics solutions for professional markets. In-house design expertise, top-to-bottom manufacturing, and dedicated customer support make our solutions the premier choice in industries that require stable, high-reliability products. Matrox is a privately held company headquartered in Montreal, Canada.

For more information, [visit Matrox multi-display graphics solutions](#) or [Contact Matrox Graphics](#) directly.