

NOTE: This is a replica of original Matrox press release. The original press release may have been removed from Matrox website since then and some of the website links in this document may be outdated.

Matrox Graphics Expands European Distribution Partnership with Bell Micro

Middlesex, United Kingdom, July 6, 2009 – Matrox Graphics, the leading manufacturer of specialized graphics solutions, today announced an expanded European distribution agreement with Bell Micro, a global, specialist distributor of high-tech products, solutions and services. [Bell Micro](#) will now distribute the entire Matrox multi-display product line in France, Portugal, and Spain.

"Matrox is delighted about its European expansion opportunity with valued partner Bell Micro," says Cecilia Wills, Country Manager, Matrox Graphics. "The new distribution channels will ensure quick product deployment to customers seeking Matrox-specific turn-key solutions, all the while leveraging Bell Micro's already-established technical and application expertise in these territories."

A pioneer in multi-monitor graphics technology, Matrox offers the most extensive line of [multi-display graphics solutions](#) on the market today. The Matrox product line includes an array of [dual, triple and quad graphics cards](#), as well as specialized technologies for professional environments that require [multi-channel digital extension](#), [graphics expansion technology](#) (external multi-display upgrades), and multiple monitor support in [remote desktop sessions](#).

"The agreement between Bell Micro France, Iberia and Matrox falls under the common strategy of developing new emerging markets like Digital Signage," highlights Claude Taieb, Regional Director–France, Iberia, and North Africa, Bell Micro. "With Matrox's specialized product line, Bell Micro can now readily provide the most advanced graphics technologies for the latest multi-display computing requirements."

About Bell Micro

Bell Micro is a global, specialist distributor of a wide range of high-tech products, solutions and services, including storage systems, servers, security, software, computer components and peripherals, as well as integration, maintenance and professional services. Bell Micro is one of the world's largest storage-centric value-added distributors with revenues of over €1.2bn in Europe and \$3.2bn world-wide. Bell Micro is uniquely qualified with deep technical and application expertise to service a broad range of information technology needs. From design to deployment, its products and services are available at any level of integration, from components to sub-system assemblies and fully-integrated, tested and certified system solutions all designed to enhance its' partners. Bell Micro operates through three channels to market – industrial, commercial and enterprise – each of which offers a wide range of services and products from major IT vendors.

Bell Micro is the trading brand for Bell Microproducts Inc. More information can be found by visiting the Bell Micro web site at www.bellmicro.eu.

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About Matrox Graphics Inc.

Matrox Graphics is a leading manufacturer of specialized graphics solutions for professional markets such as finance, digital media, medical imaging, and enterprise computing. In-house design expertise, top-to-bottom manufacturing, and dedicated customer support make our solutions the premier choice in industries that require stable, high-reliability products. Fortune 1000 companies rely on our multi-display solutions-dual, quad, and beyond-to increase productivity and improve decision-making by enabling them to see more and do more.

Founded in 1976, Matrox is a privately held company headquartered in Montreal, Canada, with representation and offices in the Americas, Europe, and Asia. For more information, visit www.matrox.com/graphics.

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