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## **YCD Multimedia and Matrox Graphics Launch Ultra High Definition Video Wall Solution**

**New York, NY, June 16, 2009** — YCD Multimedia, a developer and provider of smart digital media solutions for businesses, and Matrox Graphics, a leading manufacturer of specialized graphics solutions for professionals, today announced a technological partnership to develop an innovative, Ultra High Definition (UHD) decorative display wall solution for digital signage applications.

[YCD MuVi Wall™](#), the new high impact video wall solution, uses Matrox [M9140](#) and [M9120](#) graphics cards, each of which can transmit full HD (1920x1080 at 60Hz) resolution video per output. Each card can connect up to four screens, and when multiple cards are integrated with YCD MuVi Wall, a maximum resolution of 9 screens at Full HD with a total resolution of 5760x3240 or 17280x1080 can be achieved. The YCD MuVi Wall video wall supports three, four, six, and nine digital messaging screens of any size, in any matrix.

"Digital signage installations are ever-evolving, and the Matrox/YCD decorative display wall provides businesses with a new platform to captivate audiences," says Ron Berty, Business Development Manager, Matrox Graphics, Inc. "With the M9140 and M9120 cards driving all nine screens on the YCD MuVi Wall from a single PC workstation, crisp, dynamic digital content can be delivered to generate maximum impact on its targeted audience."

The solution is particularly suitable for public areas where clear and sharp content over giant screens is a must. The YCD MuVi Wall has a simple-to-use and intuitive user interface designed for non-technical users. In addition, dynamic content can be changed at the press of a button, giving viewers the sensation that the content is "alive" and up-to-date at all times, without having to spend thousands of dollars producing complex content in order to achieve the same result.

"The cooperation between YCD and Matrox has resulted in a winning solution that delivers the highest display system resolutions while achieving one of the highest levels of content quality in the world today," says Dani Zeevi, Chief Technical Officer, YCD Multimedia. "This technology is ideal for organizations that want to use ultra high resolution platforms without compromising image quality."

Matrox Graphics will be showcasing this technology at InfoComm 2009, Orlando, Florida, from June 17-19th, Booth 2250.

## **About YCD Multimedia**

Founded in 1999, YCD Multimedia enables businesses to realize rapid, measurable returns on investment with its end-to-end suite of smart onsite digital media solutions. With its turn-key solutions and proprietary content management and delivery platform, YCD Multimedia enables clients' onsite digital media applications including merchandising and promotions, enriched customer experiences and branding, and corporate communications or training. To date, the company has partnered with over 1,200 customers, in the retail, hospitality, banking and automotive industries, including some of the world's most recognized brands such as Toyota, American Airlines, Pizza Hut, Kodak, Hilton Hotels, Cartier, and Hugo Boss.

For more information, visit <http://www.ycdmultimedia.com>.

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## **About Matrox Graphics Inc.**

Matrox Graphics is a leading manufacturer of graphics solutions for professional markets. In-house design expertise, top-to-bottom manufacturing, and dedicated customer support make our solutions the premier choice in industries that require stable, high-reliability products. Matrox is a privately held company headquartered in Montreal, Canada.

For more information, visit [www.matrox.com/graphics](http://www.matrox.com/graphics) or [contact us](#).