

NOTE: This is a replica of original Matrox press release. The original press release may have been removed from Matrox website since then and some of the website links in this document may be outdated.

## **Matrox Graphics and Bell Micro announce partnership to extend digital signage solutions**

**IBC 2008, Amsterdam – September 15, 2008 /PRNewswire** – Matrox Graphics, the leading manufacturer of specialised graphics solutions, today announced they have entered into a distribution partnership with Bell Micro enabling the company to offer the whole Matrox digital signage portfolio, including the new Veos multi-channel digital extension hardware, as part of their Digital Signage Solutions.

"It is my pleasure to announce that Bell Micro will offer Veos, our new product for extending multiple channels of content, as part of their Digital Signage Solutions," states Cecilia Wills, Country Manager, Matrox Graphics. "Bell Micro is known for their strength in distributing specialised high-tech solutions, and this partnership provides the foundation for more integrated, turn-key solutions in the ever-expanding digital signage market."

With Veos, digital signage for an entire shopping mall or sports arena can be driven from a single computer. The unique Veos solution uses a master unit to output three discrete channels of content to many display units—with zero loss of image quality. The optional repeater unit branches and even further extends wiring options. Each unit provides over 100m of crystal-clear extension, guaranteeing image quality for both simple and complex installations.

"Veos represents an opportunity for Bell Micro to use its technical expertise to bring together key technology and products," said David Chantry, Product Marketing Manager, Bell Micro. "We look forward to partnering with Matrox Graphics to deliver new and innovating digital signage solutions for customers and potential customers alike."

Matrox Graphics and Bell Micro will be exhibiting their digital signage solutions from Sept 12-16th at the IBC Exhibition, Amsterdam, in the Digital Signage Zone at Stand DS10 (Matrox) and Stand DS5 (Bell Micro) in the Digital Signage Zone.

### **About Bell Micro**

Bell Micro is a global, specialist distributor of a wide range of high-tech products, solutions and services, including storage systems, servers, security, software, computer components and peripherals, as well as integration, maintenance and professional services. Bell Micro is one of the world's largest storage-centric value-added distributors with revenues of over €1.2bn in Europe and \$3.2bn world-wide. Bell Micro is uniquely qualified with deep technical and application expertise to service a broad range of information technology needs. From design to deployment, its products and services are available at any level of integration, from components to sub-system assemblies and fully-integrated, tested and certified system solutions all designed to enhance its' partners. Bell Micro operates through three channels to market – industrial, commercial and enterprise – each of which offers a wide range of services and products from major IT vendors.

Bell Micro is the trading brand for Bell Microproducts Inc. More information can be found by visiting the Bell Micro web site at [www.bellmicro.eu](http://www.bellmicro.eu).

## **About Matrox Graphics Inc.**

Matrox Graphics is a leading manufacturer of specialized graphics solutions for professional markets such as finance, digital media, medical imaging, and enterprise computing. In-house design expertise, top-to-bottom manufacturing, and dedicated customer support make our solutions the premier choice in industries that require stable, high-reliability products. Fortune 1000 companies rely on our multi-display solutions—dual, quad, and beyond—to increase productivity and improve decision-making by enabling them to see more and do more.

Founded in 1976, Matrox is a privately held company headquartered in Montreal, Canada, with representation and offices in the Americas, Europe, and Asia.

For more information, [contact](#) Matrox Graphics.

Matrox Graphics Inc. and Matrox are registered trademarks of Matrox Graphics Inc. and/or Matrox Electronic Systems Ltd. All other brand names, product names, or trademarks belong to their respective holders. Matrox reserves the right to alter product offerings and specifications at any time without notice, and is not responsible for typographical or graphical errors that may appear in this document. © 2008 Matrox Graphics Inc. All rights reserved.