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Matrox announces new Parhelia™ DL256 PCI graphics card supporting Apple Cinema HD Display® under Windows®

New Matrox card supports dual link standard for very high-resolution digital DVI monitors and for digital signage applications

Montreal, Canada, January 24, 2005 — Matrox Graphics Inc. launches the new Parhelia® DL256 PCI graphics card supporting very high-resolution, dual link monitors under Microsoft® Windows® 2000 and Windows XP. Combined with the 30-inch Apple Cinema HD Display®, the card provides stunning, ultra-sharp output at resolutions up to 2560 x 1600. The Parhelia DL256 supports the dual link DVI industry standard for compatibility with next-generation, high-resolution, digital monitors.

"For digital signage applications, such as retail advertising, the Matrox Parhelia DL256 PCI and the high-resolution Apple Cinema HD Display provide superior quality, ultra-high resolution imagery and ultra-crisp text for both stunning wall-mounted PID setups and clean, clear close-proximity displays," says Ron Berty, PID Business Development Manager, Matrox Graphics Inc. "The combination of Matrox Parhelia DL and the Apple Cinema HD display is a great new and affordable asset for digital signage."

The Matrox Parhelia DL256 PCI is a 64-bit, 66 MHz, PCI graphics card that is compatible with all 32-bit and 64-bit PCI slots and all PCI-X slots. In addition, this card includes: 256 MB of graphics memory, support for a second (analog) monitor at resolutions up to 2048 x 1536, multi-card 2D/3D OpenGL® acceleration, hardware quad-buffered stereo 3D, and TV output (composite video and S-video, NTSC or PAL) on the secondary connector through a TV output adapter. Display drivers for the Linux® and Sun Solaris™ x86 operating systems are available as upgrades.

Pricing and availability

The Matrox Parhelia DL256 PCI graphics card is available at a list price of \$699 (USD) from authorized resellers and directly from Matrox at <http://shopmatrox.com>. For more information, please contact Matrox sales at 1-800-361-1408 or pid@matrox.com.

About Matrox Graphics Inc.

Matrox Graphics Inc., the leading manufacturer of professional graphics solutions, has been delivering high quality, innovative 2D/3D and video graphics accelerators for more than a quarter century. Pioneer of the trend-setting DualHead® technology, Matrox is a graphics chip designer and card manufacturer whose products have been awarded over 1,000 times worldwide for their superior image quality, practical ingenuity and unwavering stability. A privately held company headquartered in Montreal, Canada, Matrox has international offices in the United States, the United Kingdom, Ireland, Germany, Italy, and Hong Kong. For more information, see www.matrox.com/mga.

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