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Matrox announces new Quad Information Display (QID) Low-Profile PCIe graphics card

Industry's first and only PCI Express x16 quad display card for Digital Signage

Montreal, Canada, January 24, 2005 — Matrox Graphics Inc., the leading manufacturer of professional graphics solutions, today announced the new QID Low-Profile PCIe graphics card, the industry's first and only quad display card to support native x16 PCI Express architecture for public information display applications. The QID Low-Profile PCIe further enhances Matrox's public information display product line to provide a broad choice of Matrox multi-display graphics solutions designed to meet specific digital signage needs and the cutting edge in hardware interfaces.

"As computer interface technology continues to change and improve, Matrox remains committed to be at the forefront by introducing the industry's first and only PCI Express x16 quad card," says Ron Berty, business development manager, Matrox Graphics Inc. "The QID Low-Profile PCIe is ideal for digital signage integrators who want a graphics solution based on the latest architecture, a low profile, space-saving design, and who also need Matrox's renowned multi-display flexibility and stability."

A single chip, 128MB board, the QID Low-Profile PCIe offers Matrox's signature quad digital and analog feature set including support for up to 1600 x 1200 quad digital resolution as well as multi -display features such as flexible display configurations and resolutions, Matrox Clone, Matrox Pivot/Portrait and customizable unattended install. Full-featured and compact, the QID Low-profile PCIe's half-length, half-height board design allows it to fit any system including small form factor PCs.

The QID Low-profile PCIe also features the innovative KX20 connector. Perfect for low-profile boards, the KX20's robust, high-density build enables quad digital and quad analog connectivity, and at the same time, ensures a high signal quality is maintained. Additionally, the QID Low-profile PCIe is supported by unified and WHQL-certified drivers to offer Matrox legendary stability and delivers Matrox renowned, crystal-clear image quality.

With established multi-display leadership and more than 28 years of industry experience, Matrox designs graphics cards that have been chosen by many retailers, airports, and Fortune 500 companies as the solution of choice for digital signage. Matrox graphics cards offer rock-solid stability and award-winning technology, high meantime before failure (MTBF), and long product life cycles, making Matrox the most versatile, reliable, and comprehensive public information display graphics solution available today.

Availability

The QID Low-Profile PCIe will be available Q1 2005. For more information, please contact Matrox sales at 1-800-361-1408, or email pid@matrox.com.

About Matrox Graphics Inc.

Matrox Graphics Inc., the leading manufacturer of professional graphics solutions, has been delivering high-quality, innovative 2D/3D and video graphics accelerators for more than a quarter century. Pioneer of the trend-setting DualHead® technology, Matrox is a graphics chip designer and board manufacturer whose products have been awarded over 1,000 times worldwide for their superior image quality, practical ingenuity and unwavering stability. A privately held company headquartered in Montreal, Canada, Matrox has international offices in the United States, the United Kingdom, Ireland, Germany, Italy, and Hong Kong. Information on Matrox products, drivers, technical support and more can be found at: www.matrox.com/mga.