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Matrox Graphics to offer graphics card solutions for the Public Information Display and Digital Signage market

Solutions available for transportation, retail, games of chance, quick service restaurant, enterprise, banking, point-of-sale, and kiosk markets

Montreal, Canada, November 15, 2004 —Matrox Graphics Inc., the leading manufacturer of professional graphics solutions, today announced its intention to support Public Information Display and Digital Signage markets. Matrox multi-display graphics cards let you benefit from consistent stability and reliability for displaying critical information, or deliver targeted, noticeable, and powerful messages to customers with ultra-sleek imagery on multiple displays in various configurations from single or multiple cards.

Matrox QID A compact, AGP-based, custom 6.5-inch graphics card, the Matrox QID is equipped with Matrox's signature multi-display feature-set including; customizable unattended install, second generation Matrox MultiDesk (MMD), Matrox Multi-Pivot/Portrait* and Matrox Multi TV out* for the ultimate in display flexibility.

Matrox QID Pro PCI-based, Matrox QID Pro is equipped with Matrox MultiDesk (MMD) and Matrox Multi-Pivot/Portrait*, support for OpenGL-driven applications, and includes 256MB of onboard memory for the most powerful quad-display solution offered by Matrox Graphics.

Matrox QID Low-profile PCI The QID Low-profile PCI half-length 128 MB card supports Matrox's signature quad digital and analog feature-set such as customizable unattended install, second generation Matrox MultiDesk (MMD) and Matrox Multi-Pivot/Portrait*. The QID Low-profile PCI also features a novel KX 20 connector to quad DVI-I with four DVI-VGA adaptors.

"With DVI display resolutions up to 1600 x 1200, Matrox QID family of products is specifically designed to provide compelling multi-screen support for active public information displays," says Ron Berty, business development manager of the Public Information Display group. "Our goal is to be an important piece of the puzzle in an overall digital signage picture that includes integrators, content creators and display manufacturers."

With established multi-display leadership and more than 28 years of industry experience, Matrox designs graphics cards that have been chosen by many retailers, airports, and Fortune 500 companies as the solution of choice. Matrox graphics cards offer rock-solid stability and award-winning technology, high meantime before failure (MTBF), long product life cycles, support for various operating systems including Microsoft® Windows® and Linux®, and Matrox UltraSharp Display Output Technology, making Matrox the most versatile, reliable, and comprehensive multi-display graphics solution available today.

"Digital restaurant and bar menus, airport arrival/departure boards, lottery machines, video voting terminals, as well as many other information displays used by various retailers, corporate, and enterprise markets will benefit greatly by our products," says Al Vandebussche, Vice-President of Sales and Marketing. "The complex job of creating a multi-display signage solution for these markets and applications just got tremendously easier."

Pricing and availability

The Matrox Quad Information Display family of multi-display graphics cards is now available. For more information, including additional OS support and where to buy the Matrox QID graphics cards, please call 1-800-361-1408, visit the Matrox PID website at <http://pid.matrox.com>, or email pid@matrox.com.

For more information

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About Matrox Graphics Inc.

Matrox Graphics Inc., the leading manufacturer of professional graphics solutions, has been delivering high-quality, innovative 2D/3D and video graphics accelerators for more than a quarter century. Pioneer of the trend-setting DualHead® technology, Matrox is a graphics chip designer and board manufacturer whose products have been awarded over 1,000 times worldwide for their superior image quality, practical ingenuity and unwavering stability. A privately held company headquartered in Montreal, Canada, Matrox has international offices in the United States, the United Kingdom, Ireland, Germany, Italy, Hong Kong, and Taiwan. Information on Matrox products, drivers, technical support and more can be found at: www.matrox.com/mga.

* Support under Windows® 2000 and XP only.

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